

<b>Committee:</b>	<b>Date:</b>
The City Bridge Trust Committee	25 September 2014
<b>Subject:</b> Progress Report	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Information</b>
<b>Summary</b>	
This is a regular Progress Report by the Chief Grants Officer.	
<b>Recommendations:</b>	
<b>Members are asked to note the report.</b>	

### Main Report

#### **The Work Continues**

1. Although the summer has involved much-deserved breaks for many, the work you are funding has been continuing through the extraordinary organisations you support throughout London's communities.
2. An example of just one of the many individuals that your funding has assisted is a young man from Wandsworth. He comes from a chaotic background, with few life-chances. As part of your pan-London 'Youth Offer' project, through the grant to Wandsworth, your funding has paid for him to complete his Boxing Coaching award and a Level 2 Fitness Instructor Course. It is now paying for him to complete a Level 3 Fitness Instructor Course, and he is has secured a part-time tutor position for a local boxing project. He is also building a client base for his personal training business.
3. Now the holiday season is over, the Chief Grants Officer's Friday visits to see the work you are supporting have resumed. As ever, you are welcome to join him on these visits as your diaries permit.

#### **Smarter Working**

4. This meeting is the first of the new committee schedule. This involves fewer meetings along with the addition of the October Committee Members' Strategy Half Away Day.
5. The extended period between meetings has been advantageous. There has been more flexibility for officers to manage caseloads, consider assessments, reflect on learning, and liaise more fully with applicants. The transition to the new schedule of meetings has also marked a concerted effort by the team to ensure that the volume of assessments did not decrease with the later deadline. It is important to recognise the co-operation and contribution of the Chamberlain's team in this effort who have been supportive throughout. The

grant making target of 40% by the end of September will have been exceeded, subject to your decisions at this meeting.

6. There are two downsides to the transition: Firstly, some applications that were already in the system have had to wait a little longer to receive a decision on their application. Officers have communicated with the organisations in question to explain the reason, and it is envisaged that the target turn-around time of 4 months will be achieved again as the new meeting pattern is established. Secondly, as you will see, there are a higher number of grant applications for you to consider in one meeting. Whilst to some extent this is inevitable, recommendations have been made to mitigate against this in the Policy amendment paper you will consider later on your agenda.

### **Business Planning**

7. You will find the business plan update at Appendix 1. Progress is shown in bold. Following the traffic light reporting system, you will note there are no reds and three ambers.
8. The ambers relate to three areas of work where we have chosen to designate time at the staff away day and Committee Members' Strategy Half Away day in October, namely: the review of capacity-building support; the completion of the communications plan; and the establishment of a cross-team working party regarding the 20<sup>th</sup> Anniversary of the Trust. The August and September target dates for these areas of work will therefore slip to accommodate these more substantive discussions.

### **Communications**

9. Following discussion at your last meeting about the draft Communications Plan for the Trust, a revised paper will be brought to your Awayday on 23<sup>rd</sup> October 2014. The Director of Public Relations will join you for this part of the discussion.
10. Since your last meeting, the following media coverage has been achieved:

### Grants Coverage

Charity	Publication	Circulation	Links	Reach
Wilton's Music Hall	Daily Mail Online	172, 335,392	<a href="http://www.dailymail.co.uk/wires/pa/article-2688559/100K-GRANT-FOR-MUSIC-HALL-REVAMP.html">http://www.dailymail.co.uk/wires/pa/article-2688559/100K-GRANT-FOR-MUSIC-HALL-REVAMP.html</a>	UK Wide
Enfield Voluntary Action			<a href="http://www.thisislocallondon.co.uk/news/11369949.Boost_for_charities_after_voluntary_group_gets_100_000_grant/?ref=rss">http://www.thisislocallondon.co.uk/news/11369949.Boost_for_charities_after_voluntary_group_gets_100_000_grant/?ref=rss</a>	Enfield
	Enfield Independent Online		<a href="http://www.enfieldindependent.co.uk/news/11369949.Boost_for_charities_after_voluntary_group_gets_100_000_grant/">http://www.enfieldindependent.co.uk/news/11369949.Boost_for_charities_after_voluntary_group_gets_100_000_grant/</a>	Enfield
	Enfield Independent (paper)	58,131	<a href="#">Internal Only</a>	Enfield, Edmonton, Palmers Green, Southgate and Winchmore Hill.
	Media Trust		<a href="http://www.mediatrust.org/newswirefeed/123000-to-help-enfield-charities/7297/">http://www.mediatrust.org/newswirefeed/123000-to-help-enfield-charities/7297/</a>	UK based charity sector
	Daily Mail Online	172, 335, 392	<a href="http://www.dailymail.co.uk/wires/pa/article-2708462/123-000-TO-HELP-ENFIELD-CHARITIES.html">http://www.dailymail.co.uk/wires/pa/article-2708462/123-000-TO-HELP-ENFIELD-CHARITIES.html</a>	UK Wide
	North London Today	41,288 unique users	<a href="http://www.northlondon-today.co.uk/News.cfm?id=25375&amp;headline=Cash%20boost%20for%20charity">http://www.northlondon-today.co.uk/News.cfm?id=25375&amp;headline=Cash%20boost%20for%20charity</a>	North London
	Enfield Gazette	88,339	<a href="#">Internal Only</a>	Cheshunt, Cockfosters, Edmonton, Enfield, Palmers Green, Potters Bar, Southgate and Winchmore Hill.
	Haringey Advertiser	4,000	<a href="#">Internal Only</a>	People who live in the Haringey, Hornsey, Muswell Hill, Tottenham and Wood Green area.

Add+ UP	Romford Recorder	21,448	<a href="#">Internal Only</a>	Romford, Ilford areas and local surrounding locations in Essex.
Youth Offer case study	Huffington Post UK	4,600,600 unique users	<a href="http://www.huffingtonpost.co.uk/mark-boleat/soft-skills_b_5671661.html?utm_hp_ref=tw">http://www.huffingtonpost.co.uk/mark-boleat/soft-skills_b_5671661.html?utm_hp_ref=tw</a>	UK wide
Buttle UK	The Guardian Online	100,335, 955	<a href="http://www.theguardian.com/society/2014/aug/06/women-refuges-needed-domestic-violence">http://www.theguardian.com/society/2014/aug/06/women-refuges-needed-domestic-violence</a>	UK Wide
Youth Offer Case study	Croydon Guardian	62,226	<a href="#">Internal Only</a>	Read by Croydon residents
Age UK Camden	So So Gay	100,000 unique users	<a href="http://goo.gl/06cOkW">http://goo.gl/06cOkW</a>	Read by LGBT community
<b>City Philanthropy: A Wealth of Opportunity</b>				
Radio London – Sunday 31 <sup>st</sup> August – Commenting on the Ice Bucket Challenge				
Guardian Voluntary Professional Network Blog – 11 <sup>th</sup> July 2014 – ‘You don’t have to be wealthy to be a philanthropist’. ( <a href="http://www.theguardian.com/voluntary-sector-network/2014/jul/11/why-you-dont-have-to-be-rich-to-be-a-philanthropist">http://www.theguardian.com/voluntary-sector-network/2014/jul/11/why-you-dont-have-to-be-rich-to-be-a-philanthropist</a> )				
Guardian Voluntary Professional Network Blog – 1 <sup>st</sup> September 2014 – ‘Reclaiming the P-Word for a Modern World’. ( <a href="http://www.theguardian.com/voluntary-sector-network/2014/sep/01/rebranding-philanthropy-modern-world?CMP=tw_t_gu">http://www.theguardian.com/voluntary-sector-network/2014/sep/01/rebranding-philanthropy-modern-world?CMP=tw_t_gu</a> )				
Cause 4 Blog – 8 <sup>th</sup> September 2014 – ‘Reinventing Philanthropy’ ( <a href="http://bit.ly/1rsUel2">bit.ly/1rsUel2</a> )				

## City Philanthropy – Update

11. The **Philanthropy: The City Story** exhibition panels were successfully installed on hoardings at New Street Square, with Land Securities kindly donating the space and paying for the production. Discussions are underway, exploring another site at Lime Street.
12. The new website editor, who started on 1<sup>st</sup> July, was subsequently offered a job that was 'impossible to refuse' and, with some regret, left on 30<sup>th</sup> August. An interim editor is in post, and the recruitment of a permanent replacement is underway. An apprentice is also being recruited, through the City of London Corporation's Apprenticeship scheme, to assist in building a contacts database, and to help with events.
13. Young Philanthropy has successfully launched its rebrand and is now known as 'Beyond Me'. City Philanthropy helped them secure a blog with The Guardian.
14. The launch of The Inspired 50 network of Adventure Philanthropists is due to take place in October/November on HMS President. Here is a link to the website: <http://www.inspiredchallenge.com/inspired-50>
15. 2<sup>nd</sup> December is designated as 'Giving Tuesday'. Giving Tuesday is a successful concept imported from America, to encourage people, charities and businesses to donate time, money or their voice to help a good cause. To mark this day, Dr Cathy Ross, Honorary Research Fellow at the Museum of London, will be giving a public talk on Philanthropy in the City at the Guildhall Library. The 'Philanthropy the City Story' exhibition will be on show in the library throughout December. There will also be a second City Funding Network Event on 2<sup>nd</sup> December, aimed at small arts charities, and other events are being discussed.

## Wembley National Stadium Trust

16. Members will recall that CBT administers the Wembley National Stadium Trust (WNST) under contract to its independent board of trustees. The work continues to progress well, with WNST's reputation growing stronger in the areas where it is active.
17. In particular, WNST is maintaining its support for sport and recreational activities in London Borough of Brent (where of course the Stadium is based). Twice-yearly grants rounds distribute around £300,000 in total in this direction. The latest awards made in June 2014 supported 22 local organisations with grants totalling some £155,000. Smaller grants of up to £2,500 were made towards projects as varied as Sunday morning youth football, horse riding for young carers, water sports equipment, BMX biking and older people's dance and exercise classes. Larger awards, ranging from £5,000 - £20,000, were also made towards schemes including multi-sports programmes for local

disabled people, a sports project for women survivors of domestic violence, installation of an outdoor gym and football coaching for young people in need.

18. WNST is also a key supporter of grassroots disability sport in London. It is working with a number of the capital's leading providers to ensure that there are accessible opportunities for London's disabled sportsmen and women to take part and compete in their chosen activities. For example, WNST are partnering with Saracens Rugby Club, the Lord's Taverners, England Athletics, and many of the capital's professional football teams, to deliver quality sports services for people with autism, those who are wheelchair users, have a visual impairment, learning difficulty, or who have a physical disability.
19. It was reported to your Committee in May 2014, that the current contract between CBT and WNST, for management and administrative services, expires in March 2015. The WNST trustees have expressed their satisfaction with the work that CBT have undertaken for them to date and we are in dialogue about contract renewal.

### **Growing Prosperity Conference**

20. The Lord Mayor welcomed delegates to the Growing Prosperity conference at Guildhall on 10<sup>th</sup> July 2014, hosted by City Bridge Trust, in partnership with Calouste Gulbenkian Foundation UK. The conference celebrated the role of the environment in our economy and its contribution to health and well-being.
21. The keynote speaker was The Rt Hon Gregory Barker, Minister of State for Energy and Climate Change, who spoke about the role of the green economy in enabling economic recovery. The broadcaster, Jon Snow, chaired a lively and thought-provoking armchair discussion with Professor Tim Jackson (University of Surrey), Julia Groves (Trillion Fund) and Sally Uren (Forum for the Future).
22. Workshops provided an opportunity to showcase some of the projects funded by the Trust and Calouste Gulbenkian UK that are exploring new and creative approaches to the current economic challenges.
23. The Chairman closed the conference with an evening reception at which the speaker was Lawrence Bloom, who, having spent a long career in the property industry, is credited with creating a hotel environmental manual, currently in use in 5 million hotels worldwide, offering the guests the option of not having their towel washed every night.
24. The conference was filmed and the YouTube of the highlights can be viewed by following this link. <http://growingprosperity.org.uk/on-the-day>

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Report written: 11<sup>th</sup> September 2014